# ADVANCING TOGETHER THE FUTURE WE ASPIRE TO IN STRATA MANAGEMENT

SCA AUSTRALASIA CONFERENCE 2025



# PROGRAM





# Welcome

The strata industry is evolving rapidly, bringing both challenges and opportunities that are defining its future. Over the next two days here in coastal Hobart, our conference theme "Advancing Together: The Future We Aspire To In Strata Management" brings together strata professionals, thought leaders, and industry pioneers to explore what's next for our profession.

This conference is more than just an event – it's a movement towards collaboration, innovation, and excellence. As we navigate increasing regulatory changes, technological advancements, and shifting client expectations, this is your opportunity to gain cutting-edge insights and practical strategies to stay ahead.

Set against the stunning coastal backdrop, this event offers not only high-impact professional development but also a chance to reconnect, recharge, and reimagine the future of strata.

The program explores:

- How About That for a Change?
- Strata 2040: Envisioning the Next Era of Community Living
- Ethics, Regulation, and Professional Standards
- Trust is the Foundation
- Rethinking Work in Strata
- Protecting Assets, Maximising Value
- More Resilient Communities
- Leading Through Change
- The New Standard

- Balancing Business Growth and Compliance
- Reshaping Communities
- The Next Decade in Strata A Call to Action

We're so pleased to welcome you to Hobart for an inspiring exploration of where we're headed – together. Thank you for being part of this important conversation as we shape a stronger, smarter, and more sustainable future for our communities.







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At BCB, we know strata insurance. Doing the right thing for our customers is what we're all about.

By turning decades of insights into forwardthinking solutions, we help create united communities with a positive outlook for the future.

We're delighted to be sponsoring keynote speaker Lisa MacCallum, who will reveal what it takes for companies to stay relevant, resilient and connected in a fast-changing world.

Following her keynote, "How About That for a Change?", meet Lisa and the BCB team at our stand during morning tea.





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### 2025 PROGRAM

### **TUESDAY 13 MAY 2025**

ТІМЕ	SESSION	SPONSOR	ТІМЕ	SESSION	SPON
7.00AM	REGISTRATION DESK OPEN		KEYNOTE – TRUST IS THE FOUNDATION		Kelly-
.30AM	EXHIBITION OPEN			Elly Johnson In an era of increasing scrutiny, rapid industry change.	
.10-9.25AM	DAY 1 WELCOME BY MC Andrew Colrain		<b>1.40-2.40PM</b> and evolving stakeholder expectations, the ability to build and sustain trust is what sets great leaders and businesses apart. This engaging session will explore how		
9.25-9.30AM	OFFICIAL CONFERENCE OPENING WELCOME Joshua Baldwin, Australasian President, SCA Alisha Fisher, Australasian CEO, SCA			professionals can develop Truth Intelligence and Trust Wisdom—two essential leadership skills that enable more effective decision-making, stronger relationships, and long-term success. Without trust, innovation stalls, collaboration weakens, and reputations suffer.	
9.30-10.30AM	<b>KEYNOTE – HOW ABOUT THAT FOR A CHANG</b> <b>Lisa MacCallum</b> The corporate sector has been defined by the worst o business for a very long time. As a new generation of I emerges that is pre-wired for a more connected, morr collaborative and inspired approach to business, we re infinitely optimistic that a new legacy for the corporat sight. This session explores what has changed that me lucrative time in history for the best of business to em	f leaders e emain te sector is in akes it the most	2.40-3.10PM	RETHINKING WORK IN STRATA Lisa Dowie, Leanne Habib, and Carrie McInerney The future of strata management is poised for significant transformation, driven by regulatory reforms, technological advancements, and evolving client expectations. How do we our businesses to keep up with this ever-changing landscape This session explores the opportunities, challenges, and prac considerations of adopting a better way to work in a high-de service industry. We can't continue the way we are. The pane workload management, business model adjustments, ment	e? tical mand I will discuss
10.30-11.10AM	MORNING TEA IN THE GRAND BALLROOM Meet Lisa MacCallum at the BCB booth			workload management, business model adjustments, mental health considerations and different ways of working and assess whether a shift could enhance efficiency, employee retention, and client service.	
	STRATA 2040: ENVISIONING THE NEXT ERA O COMMUNITY LIVING	F	3.10-3.40PM	AFTERNOON TEA IN THE GRAND BALLROOM	Property
11.10-11.50AM	Kimberley Jonsson, CHU Underwriting Agencies Chris Duggan, Bright & Duggan The year 2040 isn't far off but the pace of change mea strata industry must start preparing now. Exploring w management could and should look like by 2040, and we will manage. Most importantly, this session will loo needs to change today to ensure the industry is ready ahead and paint a bold, ambitious picture of strata in	rhat strata d the buildings ok at what r for the decade	3.40-4.10PM	PROTECTING ASSETS, MAXIMISING VALUE Matt Press, Building Commission NSW A well-managed Capital Works Fund isn't just a compliance requirement—it's a strategic investment in a building's long-term value and financial stability. This session will explore why proactive planning is essential, how to optim contributions, and the risks of underfunding. Experts will bre best practices and communicating value to owners. Learn ho	nise fund ak down
	ETHICS, REGULATION, AND PROFESSIONAL STANDARDS PANEL	GRACE		capital works strategy can reduce special levies, enhance property values, and ensure a resilient, future-ready community.	
11.50AM-12.30PM	Phil Court, Jordan Dinga, Daniel Radman, and Anita Reinecke As the strata industry evolves, so do the expectations regulation, and professional conduct. With increasing regulators, governments, and consumers, strata profe navigate a landscape of heightened accountability an reform. This candid discussion will explore the future of frameworks, professional standards, and the role of se Gain insights into reforms and practical takeaways on professionals can uphold integrity, build credibility, an industry forward.	scrutiny from ssionals must Id industry of regulatory Jf-governance. how strata	4.10-4.40PM	MORE RESILIENT COMMUNITIES PANEL Seimon Griffiths, Julie McLean, Tom Skiba, and Alex Smal With extreme weather events and unforeseen disasters becc more frequent, strata communities must be prepared to pro residents, assets, and financial stability. This session explores critical strategies for disaster resilience, including risk assess emergency planning, insurance considerations, and infrastru upgrades. Learn how to future-proof buildings against fire, fl- storms, and other threats while ensuring swift recovery and r disruption. Experts will share real-world case studies, proaction mitigation techniques, and practical tools to help strata man committees build safer, more resilient communities.	oming tect nents, ucture oods, minimal ze
2.30-1.40PM	LUNCH IN THE GRAND BALLROOM		4.40-4.45PM	DAY 1 CLOSE BY MC Andrew Colrain	

FESTA ITALIANA

6.30-9.30PM

#### 6 STRATA COMMUNITY ASSOCIATION

Where: Waterline Brooke Street Pier, Lower Level 12, Franklin Wharf, Hobart Dress Code: Smart Casual – feel free to add a touch of Italian flair!

# ACTIVE

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### 2025 PROGRAM

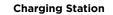
### WEDNESDAY 14 MAY 2025

ТІМЕ	SESSION SPONSOR			
8.00AM	REGISTRATION DESK AND EXHIBITION OPEN			
9.30-9.40AM	DAY 2 WELCOME BY MC Andrew Colrain			
9.40-10.30AM	LEADING THROUGH CHANGE Bobby Lehane, PICA Group Change is inevitable and thriving through it requires more than just reaction. In strata management, the ability to anticipate, adapt, and lead with confidence is essential. This session will explore how to proactively prepare for the future. Through practical strategies and real-world insights, you'll learn how to envision and plan for change before it arrives, manage difficult conversations with clarity, and foster a growth mindset within your team. Walk away with proven techniques to strengthen decision-making, boost professional confidence, and lead with purpose, no matter what changes come your way. This is your roadmap to becoming a resilient, future-ready leader in a fast-evolving industry.			
10.30-11.00AM	MORNING TEA IN THE GRAND BALLROOM			
11.00-11.30AM	THE NEW STANDARD PANEL Natalie Fitzgerald, Alistair Cibney, Wade McKenzie, and Kirstin Mitchell Consumer expectations in strata are changing. Service transparency, digital access, faster response times, and proactive management are now the norm. So, how can strata managers keep up? Explore the key shifts in consumer demands, the rise of tech-driven service models, and what strata professionals must do to exceed client expectations. Industry leaders and consumer behaviour experts will share insights on communication, service innovation, and trust-building strategies that set modern strata businesses apart. Walk away with practical approaches to enhancing customer experience, improving engagement, and future-proofing your service delivery.			
11.30AM-12.10PM	BALANCING BUSINESS GROWTH AND COMPLIANCE PANEL Bobby Lehane, Tim MacKenzie, Kyra Murphy, Rino Parrella and Anita Reinecke Strata businesses face a unique challenge, scaling operations while meeting increasing compliance demands. This discussion brings together business leaders, compliance experts, and industry innovators to explore strategic growth opportunities while maintaining regulatory integrity. Key topics include expanding services, driving operational efficiencies, managing risk, and adapting to evolving compliance requirements. Gain insights, discover best practices for sustainable growth, and engage in a high- level conversation on the future of strata business leadership.			
12.10-1.30PM	LUNCH IN THE GRAND BALLROOM			
12.10-1.30PM	LONGITIN THE GRAND DALEROOM			

ТІМЕ	SESSION SPONSOR				
1.30-2.10PM	RESHAPING COMMUNITIES Dr Hazel Easthope, City Futures Research Centre, UNSW Strata communities are evolving faster than ever, influenced by shifting government policies, demographic trends, and changing social behaviours. These forces are reshaping the way we manage strata schemes, interact with owners and residents, and plan for the future. As housing affordability, sustainability mandates, multi-generational living, and urban density continue to dominate discussions, be prepared for the challenges and opportunities that lie ahead. This session will explore key factors driving change, helping strata professionals anticipate what's next and proactively adapt their management strategies.				
	THE NEXT DECADE IN STRATA – A CALL TO $ABIN$				
2.10-2.40PM	ACTION PANEL Elevate & Lead: Shaping the Future of Strata Together Robert Anderson, Joshua Baldwin, Pernille Cavanough, Andrew Davidson, and Kyra Murphy As the conference comes to a close, this session will cover how you can step up, take action, and drive the future of strata management forward. Leave feeling energised, empowered, and ready to implement real change—because the future of strata isn't just something we wait for, it's something we create together.				
2.10-2.40PM 2.40-2.45PM	Elevate & Lead: Shaping the Future of Strata Together Robert Anderson, Joshua Baldwin, Pernille Cavanough, Andrew Davidson, and Kyra Murphy As the conference comes to a close, this session will cover how you can step up, take action, and drive the future of strata management forward. Leave feeling energised, empowered, and ready to implement real change—because the future of strata isn't just				
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StrataMax15
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Grace Lawyers19
QIA Group20
StrataVote21
Active
MRI Real Estate Software23
Macquarie Bank24

### Meals & Drinks Sponsorship

### Barista Coffee Cart

13 & 14 May 2025







### Lunch Soft Drinks Station

13 & 14 May 2025



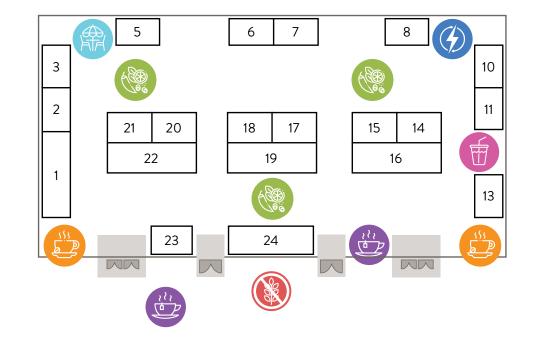
Afternoon Tea 13 May 2025 Property IQ

**Tea & Coffee Station** 13 May 2025



**Tea & Coffee Station** 14 May 2025

Strata**Sphere** 



### LEGEND



**STATION** 

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### 2024-2025 AWARD CATEGORIES

The 2024-2025 Strata Community Australasia Awards are designed to recognise and reward those individuals and companies who are committed to professionalism, service excellence, innovation and ethical practices in the strata sector.

The Awards presentation will take place on the final night of the 2025 SCA Conference at the Australasia Awards Ceremony & Gala Dinner. All awards are open to Strata Community Association members only. Finalists of the Awards are the winners of each State who have complied with the Australasia Eligibility criteria across eleven categories including:

### Essay Award

Recognises the author of an exceptional essay that sheds light on innovative practices, theories, or technological advancements within the strata industry.

### **Support Team Member Award**

Recognises a person behind the scenes in a management or supplier business who has made an outstanding contribution to the success of their team.

### Strata Community Manager Rising Star Award

Sponsored by Grace Lawyers Showcases a new entrant to the strata profession who has shown outstanding progress early in their career.

#### **Strata Community Manager Award** Sponsored by Active

Acknowledges a strata community manager who has demonstrated excellence in customer service, a commitment to professional development, business acumen, and innovative ideas

#### **Senior Strata Community Manager** Award

### Sponsored by CHU Underwriting Agencies

Recognises a senior strata community manager who has demonstrated deep industry knowledge and specialist expertise, excellence in customer service, a commitment to professional development, business acumen, and innovative ideas

#### Strata Community Management Leadership Award

Sponsored by Kelly + Partners Celebrates a leader in a strata community management business who has achieved excellent business. results through the development and leadership of their people.

### **Environmental, Social & Community Impact Award**

#### Sponsored by nbn

Recognises a groundbreaking innovation and social responsibility within the sector, shining a light on individuals or businesses that have spearheaded initiatives – whether through cutting-edge products, distinct services, forward thinking partnerships, or pioneering policies and processes – that pave the way for a more sustainable, equitable and improved global community.

#### Strata Services Business Award

Recognises a strata services business that has achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation.

### Strata Community Management Small Business Award

### Sponsored by Body Corporate Brokers (BCB)

Celebrates a small-scale strata community management business (less than 1.500 lots under management) that has achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation.

### Strata Community Management Medium Business Award

Sponsored by Macquarie Bank Recognises a medium-scale strata community management business (more than 1,500 and less than 6,500 lots under management) that has achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation

### Strata Community Management Large Business Award

#### Sponsored by BIV Reports

Acknowledges a large-scale strata community management business (more than 6,500 lots under management) that has achieved distinction through the development and implementation of strategies for service excellence with a focus on staff training, professional conduct and innovation



### Finalists **ESSAY AWARD**

Sharon Grav Strata Energy Services, ACT

**Matthew Faulkner** Matthew Faulkner Accountancy, NSW

**Rebbecca Cullen** Northern Body Corporate Management, Qld

Jason Voigt Horner Management, SA/NT

**Alex Smale** Melbourne Owners Corporation Services, Vic

Jessica Wilkes Cygnet West, WA

### SUPPORT TEAM MEMBER AWARD

**Judy Farrelly** LJ Hooker Strata, ACT

Kerrie Tan Bright & Duggan, NSW

**Rochelle Williams** Barfoot & Thompson, NZ

Kobi Pescud PICA Group, Qld

Kayla Hardy Strata Data, SA/NT

Hannah Kenney The Knight, Vic

Chelsea Scott Oakfield Strata, WA

### STRATA COMMUNITY MANAGER **RISING STAR AWARD**

**Benjamin Abbey** Vantage Strata, ACT

Abbev Frost Fresh Strata, NSW

Nerissa Mair Oxygen Strata, NZ

Joseph Steward Cassels Strata Management, Qld

Lauren Beard Fewster Strata & Community Management, SA/NT

Chad Coert Strata Equity Management, Vic

Jacqueline Croxon A Class Strata Service, WA

### STRATA COMMUNITY MANAGER AWARD

Jaimii Burge Signature Strata, ACT

Tamara Dunn Strata Plus, NSW

**Monique Pretorius** Strata Title Administration, NZ

Aleksandra Drapinska Formerly Whittles Brisbane, Old

Lionel Colaco Stratarama, SA/NT

Monica Danaci The Knight, Vic

Jessica Wilkes Cygnet West, WA



Vantage Strata, ACT

**Faye Tang** Strata Plus, NSW

Anzelle Cloete Oxygen Strata, NZ

Maree Cathcart Formerly Body Corporate Services, Qld

**Tony Johnson** Stratarama, SA/NT

Zac Courtney Above OCM. Vic

Xian Burton A Class Strata Service, WA

### STRATA COMMUNITY MANAGEMENT LEADERSHIP AWARD

**Tim Sara** Strata Choice, NSW

**Anita Reinecke** Oxygen Strata, NZ

Kristi Kinast Cassels Strata Management, Qld

Mark Tonellato Strata Data, SA/NT

Matthew Bourke MBCM Strata Specialists Kew, Doncaster, Greensborough & Heidelberg, Vic

April Wade Oakfield Strata, WA

### ENVIRONMENTAL, SOCIAL & COMMUNITY IMPACT AWARD Vantage Strata

ACT **Strata Plus** NSW

Altogether Group Qld Victoria Body Corporate Services Vic

Realmark Strata WA

### STRATA SERVICES BUSINESS AWARD

Strata Energy Services ACT

### Danrae Group

NSW Strata Community Insurance Qld HPG Building Services SA

SA/NT

Brave Security

Perrott Painting

### STRATA COMMUNITY MANAGEMENT SMALL BUSINESS AWARD

Ace Body Corporate Management (North Shore) NSW

Vision Strata Qld

**PILOT Body Corporate** Vic

Degrees Strata WA

#### STRATA COMMUNITY MANAGEMENT MEDIUM BUSINESS AWARD

LJ Hooker Strata ACT ACT

Vital Strata Management NSW

Strata Influence Australia  $_{\mbox{Qld}}$ 

Horner Management SA/NT

**Dixon Kestles** Vic

Abode Strata

### STRATA COMMUNITY MANAGEMENT LARGE BUSINESS AWARD Vantage Strata

ACT

Premium Strata NSW

**Pinnacle Strata** Qld

Strata Data SA/NT

Bluestone OCM Vic

Richardson Strata Management Services



### TO ALL THE FINALISTS



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