

2024



# SCA (NZ) Conference

## Sponsorship Prospectus

*Reach and  
connect to the  
strata sector*



marketing@strata.community  
<https://www.strata.community/nz-chapter>

# Background

## Who is SCA (NZ)?

SCA (NZ) is a chapter of the Strata Community Association Limited (SCA), which represents practitioners throughout Australasia. As the peak professional association for strata, SCA (NZ) holds education sessions to increase the standards for the industry.

We are in a unique position and play a pivotal role in providing educational resources to strata managers, support staff, committee members and suppliers of products and services to the strata industry.

## Why Sponsor at the 2024 SCA (NZ) Conference?

Sponsoring the Conference gives you direct access to Strata Managers who have contact with a vast list of clientele.

The Conference is the perfect opportunity for your business to engage with Strata Managers and industry leaders within the strata community. Being associated with this annual event brings positive brand awareness and presents your business in your field and has direct lead generation results.



The 2024 Conference  
will be held on  
22-24 May 2024 at  
Sofitel Wellington  
with a Welcome  
Networking event on  
Wednesday  
22 May 2024

# Wednesday Welcome Networking Sponsor

\$2,500 NZD



- Opportunity to display Banner during Welcome Networking event
- Logo on Conference webpage
- Logo on Conference program
- 5-minute speaking opportunity to open and welcome Attendees and Guests at the 2024 Conference
- Opportunity to provide up to 200-word message in pre-conference marketing email sent to all NZ members
- MC acknowledgement and thanks during Conference

# Lunch Sponsor

\$900 NZD Per Day

(2 opportunities available)

- Opportunity to display Banner during lunch
- Logo on Conference webpage
- Logo on Conference program
- 5-minute speaking time before lunch break including opportunity to provide PowerPoint slides for presentation.
- Opportunity to provide up to 150-word message in pre-conference marketing email sent to all NZ members
- MC acknowledgement and thanks



# Thursday Dinner Sponsor

\$2,500 NZD



- Opportunity to display Banner near entry to dinner venue
- Logo on Conference webpage
- Logo on Conference program
- 5-minute speaking opportunity at beginning of dinner
- Opportunity to provide up to 200-word message in pre-conference marketing email sent to all NZ members
- MC acknowledgement and thanks during Conference

# Morning or Afternoon Tea Sponsor

**\$450 NZD Per Day**

**(3 opportunities available)**



- Opportunity to display Banner during morning or afternoon tea
- Logo on Conference webpage
- Logo on Conference program
- MC acknowledgement and thanks

# Sponsor a Session

\$700 NZD

- Opportunity to introduce the session topic and presenter
- Logo on Conference presentation slides during Speaker Presentation
- Acknowledgement by MC before and after the presentation
- Logo on Conference webpage
- Logo on Conference program





To book email  
[marketing@strata.community](mailto:marketing@strata.community)