

2024

SCA (ACT) Conference

Sponsorship/Exhibition Prospectus

*Reach and
connect to the
strata sector*



marketing@strata.community
<https://www.strata.community/act-chapter>

Background

Who is SCA (ACT)?

SCA (ACT) is a chapter of the Strata Community Association Limited (SCA), which represents practitioners throughout Australasia. As the peak professional association for strata, SCA (ACT) holds education sessions to increase the standards for the industry.

We are in a unique position and play a pivotal role in providing educational resources to strata managers, support staff, committee members and suppliers of products and services to the strata industry.

Why Sponsor or Exhibit at the 2024 SCA (ACT) Conference?

Sponsoring the Conference gives you direct access to Strata Managers who have contact with a vast list of clientele.

The Conference is the perfect opportunity for your business to engage with Strata Managers and industry leaders within the strata community. Being associated with this annual event brings positive brand awareness and presents your business as the top supplier in your field and has direct lead generation results.



The 2024
Conference will
be held on
20 May 2024 at
QT Hotel
Canberra.

The Conference
will be held from
9:00am-4:00pm
directly followed
by networking
drinks until
5:00pm

Naming Rights Sponsor



- Your company name referred to in the title of the event
- Clothed trestle table with two chairs in exhibition space
- Two Delegate registrations
- Logo on Conference webpage
- Logo on all Conference Name Tags
- Logo on Conference program
- Logo on Conference presentation slides
- 5-minute speaking time during Conference and ability to show PowerPoint slides during this time
- Opportunity to provide up to 300-word message in pre-conference marketing email sent to all ACT members
- MC acknowledgement and thanks



Lunch Sponsor

- Clothed trestle table with two chairs in exhibition space
- Two Delegate registrations
- Logo on Conference webpage
- Logo on Conference program
- 5-minute speaking time before lunch break including opportunity to provide PowerPoint slides for presentation.
- Opportunity to provide up to 150-word message in pre-conference marketing email sent to all ACT members
- MC acknowledgement and thanks
- Banner in exhibition space





Networking Drinks Sponsor



- Clothed trestle table with two chairs in exhibition space
- Two Delegate registrations
- Logo on Conference webpage
- Logo on Conference program
- 5-minute speaking time before Networking drinks including opportunity to provide PowerPoint slides for presentation.
- Opportunity to provide up to 150-word message in pre-conference marketing email sent to all ACT members
- MC acknowledgement and thanks
- Banner in exhibition space

Exhibitor

\$1,575 inc. GST

- Clothed trestle table with two chairs in exhibition space
- Two Delegate registrations
- Logo on Conference webpage
- Logo on Conference program
- MC acknowledgement and thanks



Sponsor a Presentation

\$1,575 inc. GST

- Logo on Conference presentation slides during Speaker Presentation
- Acknowledgement by MC before and after the presentation
- One Delegate registration
- Logo on Conference webpage
- Logo on Conference program





To book email
marketing@strata.community