

SCA (SA/NT) Symposium Sponsorship Prospectus

*Reach and
connect to the
strata sector*

Background

Who is SCA (SA/NT)?

SCA (SA/NT) is the peak professional association to provide a forum for improved standards and education in the industry. The South Australia Body Corporate and Community Title Management industry which and was formed in 1984 and has recently merged with NT in 2020.

We are in a unique position and play a pivotal role in providing educational resources to strata managers, support staff, committee members and suppliers of products and services to the strata industry.

SCA (SA/NT) is a chapter of the Strata Community Association, which represents practitioners throughout Australasia. The

Why Sponsor or Exhibit at the 2021 SCA (SA/NT) Symposium?

Sponsoring the Symposium gives you direct contact with Strata Managers who have contact with a vast list of clientele.

The Symposium is the perfect opportunity for your business to engage with Strata Managers and industry leaders within the strata community. Being associated with this annual event brings positive brand awareness and presents your business as the top supplier in your field and has direct lead generation results.

The 2021 Symposium will be held on 19 March 2021 at Adelaide Oval

The Symposium will be held from 2pm-5pm directly followed by drinks and canapes until 6:30pm



Naming Rights Sponsor

\$5,000 + GST



- Your company name referred to in the title of the event
- Clothed trestle table with two chairs in exhibition space
- Two exhibitor attendees including catering
- Two attendees to pre-symposium Principals Lunch
- 5-minute introduction at pre-symposium Principals Lunch
- Logo on Symposium webpage
- Logo on all Symposium Name Tags
- Logo on Symposium program
- Banner on stage throughout Symposium
- 5-minute speaking time during Symposium and ability to show PowerPoint slides during this time
- Opportunity to provide up to 300-word message in pre-Symposium marketing email sent to all SA/NT members
- MC acknowledgement and thanks

Afternoon Sponsor

\$3,000 + GST

- Clothed trestle table with two chairs in exhibition space
- Two exhibitor attendees including catering
- One attendee to pre-symposium Principals Lunch
- Logo on Symposium webpage
- Logo on Symposium program
- 5-minute speaking time before Afternoon Tea break and ability to show PowerPoint slides during this time
- Opportunity to provide up to 150-word message in pre-Symposium marketing email sent to all SA/NT members
- MC acknowledgement and thanks
- Banner in exhibition space



Networking Drinks Sponsor

\$3,000 + GST




- Clothed trestle table with two chairs in exhibition space
- Two exhibitor attendees including catering
- One attendee to pre-symposium Principals Lunch
- Logo on Symposium webpage
- Logo on Symposium program
- 5-minute speaking time before Networking drinks and ability to show PowerPoint slides during this time
- Opportunity to provide up to 150-word message in pre-Symposium marketing email sent to all SA/NT members
- MC acknowledgement and thanks
- Banner in exhibition space

Exhibitor

\$1200 + GST

- Clothed trestle table with two chairs in exhibition space
- Two exhibitor attendees including catering
- Logo on Symposium webpage
- Logo on Symposium program
- MC acknowledgement and thanks





To book email
marketing@strata.community