

A photograph of a modern, multi-story apartment building at dusk. The building features large glass windows and balconies with metal railings. The sky is a deep blue, and the building's lights are on, creating a warm glow. A blue arrow points downwards from the top center of the image.

Advertise in the

# SCA STRATA BUSINESS DIRECTORY

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Prices starting from just \$50/month

Email: [marketing@strata.community](mailto:marketing@strata.community)



# ABOUT SCA

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## 1,869,429

Strata lots managed by our <sup>\*</sup>strata management firm members.

## 5,027

Total individual members of SCA, comprising of strata management firms and service supplier companies.<sup>\*</sup>

## 759

Corporate strata management firms.<sup>\*</sup>

<sup>\*</sup>SCA Statistics from April 2022

The Strata Community Association (SCA) is the peak body in Australia and New Zealand for Industry Managers, Lot Owners, Tenants and Stakeholders living in or affected by Strata Title, Body Corporate, Community Title and Owners Corporations.

Advertising and listings are available only to our SCA members who have been approved by each state and chapter board to be welcomed as a member.

SCA members receive a free base level listing in this directory. Advertising is available at an additional fee.

Learn more about becoming a member of SCA here:  
<https://www.strata.community/membership>

# ADVERTISE WITH US

## Long or Short-Term Advertising

15% discount is provided for annual advertisement commitments. Your advertisement can be altered throughout the cycle. There is a minimum 3 month advertising cycle available for purchase.

**728 x 90px**

Only available for  
Platinum Sponsors



**LEADERBOARD**

**160 x 600px**

\$1,530 per annum  
or  
\$150 per month



**SKYSCRAPER**

Appears on the category directory list

**800 words**

\$1,375 for ongoing  
display on Inside  
Strata Platform



**ARTICLES**



# ADVERTISE WITH US

## Multiple Category Discount

Discount is provided for those who want to be advertise across multiple categories.

- 1-2 categories – base rate
- 3-10 categories – 10% discount
- 10+ categories – 20% discount

**250 X 250px**

\$1,530 per annum  
or  
\$150 per month



### SQUARE

Appears across every listing under one category

**320 x 100px**

\$1,020 per annum  
or  
\$100 per month



### MOBILE BANNER

Appears across category listings

**320 x 100px**

\$510 per annum  
or  
\$50 per month



### SPONSORED LINKS

Text only and displayed across category listings



# TERMS & CONDITIONS



1. Every advertiser who submits an order for advertising via the online booking form or in an email, agrees to these terms and conditions. Your order and these Terms and Conditions form the basis of a contract between you and Strata Community Association Ltd for the provision of the advertising ordered by you.
2. The minimum advertising cycle is 3 months with the SCA Strata Business Directory.
3. Membership must be held in the region is required for your advertisement booking. Membership will be verified before any booking is approved. For more information on membership, refer to <https://www.strata.community/membership>
4. No advertisement booking is confirmed until Strata Community Association Ltd accepts your advertisement for publication. At time of acceptance, a tax invoice is issued with 14 days payment terms. Advertising must be paid prior to commencement date of the advertisement booking. All rates and charges quoted are, unless expressly stated otherwise, inclusive of GST. If the booking is declined for your advertisement, no fee will be charged to you.
5. Advertisements will commence after invoice is paid on the Monday of the 1st and 4th week of the month
6. Strata Community Association Ltd reserves the right to refuse or withdraw your advertisement from publication at any time, without giving reasons, even if we have previously published the same or similar advertisement.
7. Strata Community Association Ltd may, without prior consultation or notice to you, reject your advertisement in any way whatsoever, if we believe that the publication of your advertisement is in breach of the Code of Conduct. On this instance, Strata Community Association Ltd will request new artwork for publication and the commencement of the booking will be delayed until new artwork is received and approved.
8. It is preferred that advertising artwork is supplied at time of booking. Bookings are approved and invoiced without artwork. In these circumstances, artwork must be received 72 hours prior to the commencement date of your booking to the correct specifications to [marketing@strata.community](mailto:marketing@strata.community). If artwork is not received by Strata Community Association Ltd before the relevant date, the commencement date of your advertising cycle will be delayed. It is your responsibility to arrange and manage artwork for publication to Strata Community Association Ltd.
9. We do not accept any responsibility for errors in advertising material that has been submitted electronically by you.
10. Strata Community Association Ltd will, subject to availability, technical limitations and these Terms and Conditions, use our reasonable endeavours to publish your advertisement in the format submitted by you and in accordance with your other instructions.
11. Cancellation of any advertisement must be received in writing no less than 72 business hours before the commencement date of your advertisement in order to receive a 90% refund. Commencement date may be transferred to alternative date with no cancellation fee.
12. Strata Community Association Ltd reserves the right to cancel your Directory Advertising if your Membership is not renewed or it has been suspended or revoked due to a breach of the Strata Community Association Ltd or the Strata Community Association State, Code of Conduct or Constitution.
13. Strata Community Association Ltd makes no representation or warranty in relation to the number of visitors to our SCA Strata Business Directory or the number of impressions at any site. Except for any warranty or representation made expressly in writing by us, you acknowledge that you have not relied on any advice given or representation made by us or on our behalf in connection with the advertising.
14. Strata Community Association Ltd does not guarantee any growth in your business from advertising.
15. Strata Community Association Ltd may change these Terms and Conditions at any time without notice to you. Those changes will apply to the provision of advertising services after the date the change becomes effective. You and we will be bound by the Terms and Conditions that are current as at the date of your order.
16. These Terms and Conditions, together with your Advertising booking, represent the entire agreement between you and Strata Community Association Ltd in relation to the advertising services and cannot be varied except by agreement in writing by one of our authorised officers. No purchase order or document issued by you will vary these Terms and Conditions. We will not be liable for any delay or failure to publish your advertisement that is caused by a factor outside of our reasonable control (including but not limited to any act of God, war, breakdown of plant, industrial dispute, electricity failure, governmental or legal restraint).