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WA

RETHINK • TRANSFORM • ACHIEVE



# STRATA OWNERS PROGRAM

FRIDAY 20 NOVEMBER 2020  
CHU SCA (WA) 2020 CONVENTION



## 2020 CHU Strata Community Awards



Tonight our community celebrate our achievements as a group and individually.

Our annual Awards night showcases those companies and individuals who have strived for and achieved excellence in the WA strata industry.

**Crown Perth**

## Welcome

Message by WA President  
Catherine Lezer

Welcome to Transform. What other theme would we choose for the 2020 SCA WA conference!

2020 has seen immense change and it is pleasing to see strata companies rise to the challenge. Not just because of Covid19, not just because of the strata law reform, but also because strata residents are demanding more.

Dr Margaret Mead was famously quoted as saying: “Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has”. Dr Mead could have been talking about strata councils: the vast majority of strata companies are managed by such a group of dedicated owners.

Now is the time for strata companies to plan for those “one day” projects, either because they are on a 10-year plan or because they want to “improve” the common property. Now is the time for strata companies to rethink operating efficiently and do their bit to tackle climate change. Now is the time for strata companies to be managed without fear or favour.

Now is the time for strata companies to transform.

SCA WA is here to help you. We have carefully crafted the Transform conference program to ensure you leave here informed, enthused and understanding what to do next. We have a slightly different format this year with shorter, information packed speaking sessions. We hope it results in great value for you and your strata community.

Thank you so much for being here..

A handwritten signature in purple ink, appearing to read 'C Lezer', is positioned below the text.

# Exhibitors



# Program

8:00AM - 8:30AM **Registration, Exhibition and Networking Opportunities**

8:30AM - 8:40AM **Welcome**  
MC Theresa Boylan and SCA (WA) President, Catherine Lezer

8:40AM - 8:55AM **Transform your Experience of Living in a Strata World**  
**Peter Munday, Specialist Strata Titles Consultant and Trainer**  
For one in five Australians strata living is part of everyday life. With Strata expected to continue as a popular living option in the future it makes sense for current and potential residents to learn the strata rules that govern their community. This session focuses on how fair and open mindedness combined with knowledge and understanding can transform your strata living experience into a more harmonious one.

8:55AM - 9:00AM **Trade Interviews**

9:00AM - 9:20AM **Sustainable Apartment Design**  
**Dr Jemma Green, Power Ledger**

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**Acumentis**  
With electricity pricing increasing and the environment being more on the homeowners' mind, this session will introduce you to a carbon neutral model used by sharing a case study on a new apartment complex in Fremantle. Through electricity and environmental commodity trading, this complex is a benchmark for sustainable apartment design and will save owners fifty per cent on their annual strata levies.

9:20AM - 9:30AM **Collaborative Place Design**  
**Dr Anthony Duckworth**  
Ensuring respect and trust in the process of urban development as well as helping generate a genuinely shared approach to changes in our urban areas, this session will introduce a community engagement method which helps everyone collectively imagine and build their future home, neighbourhood, or place.

9:30AM - 9:40AM

**Shaping a Better Strata World**  
**Maree Breen, Solutions for Strata**

Strata is big business. In a typical 100 lot modern scheme around 50% of the Administrative Fund and 100% of the Reserve Fund levies are spent on the maintenance, repair, renewal or replacement of strata company buildings, plant, and equipment. This session will share how with strategic asset and money management, strata companies can turn levies from a cost to an investment.

9:40AM - 9:45AM

**Trade Interviews**

9:45AM - 10:15AM

**MORNING TEA BREAK**

10:15AM - 10:35AM

**Apps for All Generations**  
**Kyra Murphy, Richardson Strata Management Services**

Sponsored by



Accessing apps on mobile devices can save time and provide users the agility to perform tasks on the go. This session will showcase a variety of different apps that can be used as tools by lot owners, strata managers and contractors to improve working in our strata community environment.

10:35AM - 10:45AM

**Service Delivery – The New Age**  
**Glenn Fairey, Schindler Lifts**

Service Delivery companies are entering a very new age of communications, transparency and efficiency. Accessing information, facilitated by technology, has never been easier. Monitoring devices and this new technology enable companies to diagnose issues remotely and if possible, fix them before the customer even realises there is a fault. This session will share how strata managers and owners can now have access to web-based systems that allow communication with scheme assets and major equipment in real time.

10:45AM - 10:50AM

**Trade Interviews**

10:50AM - 11:00AM

**Moving from uncertainty to confidence when appointing unregulated trades**  
**Shannon Hartfield, Buss**

Choosing a contractor when each presented quote is based on non-identical parameters and awarding a trades-related maintenance contract when implementing a 10 Year Maintenance Plan can raise uncertainty. This session is designed to offer Council of Owners, Investors and Strata Managers a strategy on moving from uncertainty to confidence when comparing contractors' quotes.

11:00AM - 11:30AM

**Coping with Change - Ask the Experts Panel**

This year has posed great challenges to the strata community with the introduction of the new strata reforms and outbreak of COVID-19. Our strata expert panel members are specialist in their areas. This session provides attendees a Q&A opportunity to ask their most challenging questions. Come along and ask that strata question you've always wanted the answer to.

- Nick Swallow, Body Corporate Brokers
- John Park, Kott Gunning Lawyers
- Shane White, Strata Title Consult Pty Ltd

11:30AM - 12:00PM

**KEYNOTE**  
**Rabia Siddique**

By sharing experiences as a former terrorist and war crimes prosecutor, international humanitarian, retired British Army officer, hostage survivor and mother of triplets, Rabia will provide valuable insights on how to make the most of our lives and our businesses. By sharing her personal story of resilience, courage, strength and forgiveness, in addition to her psychology, military and legal training, Rabia will talk about authentic leadership, resilience, equality and diversity to inspire you to want to be the best version of yourself.

12:00PM - 1:00PM

**LUNCH BREAK**

1:00PM - 1:05PM

**Trade Interviews**

1:05PM - 1:15PM

**Moving to Community Title**  
**Ray Haeren, Urbis**

Community title has been actively pursued by sectors of the planning and development industry based upon the opportunities afforded which are specifically attractive for master planned urban re-developments, precinct scale development sites, brownfields redevelopment sites and also for smaller scale mixed-use development. This session will outline the benefits of community titling for projects and share case studies to explain how they could have been transformed differently using community title.

1:15PM - 1:25PM

**Generating Income for your Strata Asset**  
**Damien Moran, Energy-Tec**

Innovation can drive both energy savings and profitability with the right energy purchasing structure combined with renewable technology. This session will highlight how occupiers consuming energy within your strata asset can make your body corporate money by putting money back into your sinking fund and supporting your 10-year plan for the benefit of all owners.

1:25PM - 1:30PM

**Trade Interviews**

1:30PM - 1:50PM

**Four Hacks to reduce special levies and increase the value of your complex**  
**Elias Oostveen, Home Integrity Building Consultants**

The introduction of 10-year maintenance plan and reserve funds can be viewed as a burden by many strata stakeholders. There are however many benefits and cost saving opportunities through these reforms that every strata owner, manager, insurer, and real estate agent should know. This session will lift the lid on four hacks that will have your strata operating smoothly and profitably in building maintenance.

1:50PM - 2:00PM

**Official Close**  
**Draw the door prizes**

# Speaker Profiles



## RABIA SIDDIQUE

Named as a finalist in the 2016 Australian of the Year Awards, one of Australia's 100 Most Influential Women in 2014 by the Aust Financial Review & Westpac Bank, and a 2014 Telstra Business Woman of the Year Finalist; I'm a humanitarian, certified speaking professional (CSP), best-selling author of "Equal Justice" (Pan MacMillan, 2013), retired British Army officer, former terrorism and war crimes prosecutor, hostage survivor and mother of 11 year old triplet boys! Rabia shares her unique story of courage, strength, and grit, shining light on issues relating to resilience, authentic and ethical leadership, equality, and diversity.

KEYNOTE



## MAREE BREEN

Maree Breen has spent the best part of her life as a designer and project manager in the built environment. She creates functional living environments for clients, ranging from the general public in private homes to frail aged and disabled housing to indigenous communities around Australia. More recently, her passion has been to solve the information gap existing between strata companies and strata management services, something which has spawned a website to inform Committees, Owners, Landlords and Tenants.



## SHANNON HARTFIELD

Shannon Hartfield is a qualified carpenter, received his Bachelor of Business from the University of Western Australia and is currently working towards a Diploma of Building and Construction. He has worked in the construction industry for over 20 years with the ABN Group, and recently as GM for a civil construction company. Shannon is currently employed by Buss Group – a Perth company specialising in remedial concrete repair, roof plumbing and waterproofing. Having worked in a heavily regulated industry previously, he strives for transparency and quality of workmanship of trade-related projects, particularly those serviced by unregulated industries such as roof plumbing and concrete repair.



**DR JEMMA GREEN**

Setting her career trajectory early on, Dr Green became the voice of sustainability and corporate social responsibility in the business of big money lending while at J.P. Morgan in London. She then went on to complete a PhD in electricity market disruption and become a research fellow at Curtin University, was Deputy Lord Mayor of Perth, helped set up Australia's first fossil fuel free pension fund and has sat on numerous boards championing sustainable business such as the Water Corporation, Carbon Tracker and Climate-KIC Australia. In 2016 Jemma cofounded blockchain technology company Power Ledger and in 2018 received the EY Fintech Entrepreneur of the Year award.



**DR ANTHONY DUCKWORTH**

Anthony Duckworth-Smith is an urban design practitioner who educates and researches at the Australian Urban Design Research Centre (AUDRC). His background spans engineering, transport planning and architectural practice. He has always loved making models, and during his architecture training was referred to as 'model man'. He brings a spirit of collaboration, precision and playfulness to projects, backed up by the research environment at AUDRC, and is able to design innovative tools to bring people together, generate understanding and move projects forward in an inclusive manner.



**KYRA MURPHY**

Kyra is one of the Partners of Richardson Strata Management Services and has been working in the Strata Management sector for the past 20 years. From an operations standpoint, Kyra has established robust policies & procedures in her business and is driven by finding efficiencies and better ways to do business for her team & clients, including being instrumental in seeing Richardson's achieve SPS Accreditation. As an Educational Trainer for SCA WA, past Board & Sub-committee Member (Professional Standards & Professional Development) and now a Level 4 Fellow Accredited Strata Community Manager, it is Kyra's passion to educate and willingness to share good practices with her peers that brings her here today to show you a vast range of business processes and Apps that can help the Strata Community industry as a whole.



**RAY HAEREN**

Ray Haeren is a strategic thinker and high profile member of the WA Planning community. Ray chairs the Perth Local Development Assessment Panel and is the current WA Board member and former WA President of the Planning Institute of the Australia. Ray is known as a thought leader and advocate for urban infill and providing new housing options and lifestyle choices in Perth and has wide-ranging experience in statutory strategic planning and is adept at managing complex jobs and leading multidisciplinary teams. Ray is a trusted advisor to a number of key clients on complex and often controversial projects and has well established reputation at senior levels within State and Local Government.



**GLENN FAIREY**

Glenn Fairey has owned strata property since 1989 and has been involved on several councils of owners including being chairman on and off for 15 years. Before joining Schindler lifts Glenn worked in the naval communications branch, worked in IT in technical and sales roles and an account role in a technology/messaging company. Since joining Schindler in 2009 Glenn has had various roles in operations, account management and sales in the service team of Schindler WA.



**DAMIEN MORAN**

Damien is the Managing Director and an owner of Energy-Tec. Since acquiring the business back in 2015, he has repositioned the company from its foundations of meter reading and billing, to deliver energy technology solutions, roadmaps and projects for the WA property sector. Damien's vision was to leverage Energy-Tec's 25 years of data and expertise, combining his energy market knowledge to deliver value from renewables, energy technology and innovation.



**ELIAS OOSTVEEN**

Elias Oostveen is veteran of the Building Industry. He is a Registered Builder, Chairman of InspectWA, regular Expert Witness at the State Administrative Tribunal and one of the few Master Builders Association (MBA) Accredited Building Consultants in WA. Elias has built an extraordinary team as the founder of Home Integrity Building Consultants who have been servicing the strata industry for over 7 years. Elias is energetic and immensely positive person who is passionate about education, transparency and growth for all parties within the WA building industry.



**PETER MUNDAY**

Peter is a specialist consultant and trainer who provides advice and training in strata titles matters to the real estate, property development, conveyancing and allied industries as well as to the general public of Western Australia. He is a past chairman of the education and training committee and council member of STIWA (now SCA WA). He is also a regular guest on CurtinFM radio to assist listeners on air with their strata titles issues.



[www.wa.strata.community](http://www.wa.strata.community)